

DESIGN GUIDELINES

■ PROGRAM INFO:

DESIGN/ LAYOUT REQUIREMENTS:

Supplying files that do not follow the guidelines may result in added charges to your final invoice.

ILLUSTRATOR CC 2019 OR EARLIER

- Document must be in CMYK.
- Convert ALL fonts to outlines.
- Colors should be specified as PMS Coated -avoid CMYK break downs.
- Please be sure to supply all necessary links. -all links should be in CMYK or grayscale.
- Files should be saved as EPS.

PHOTOSHOP CC 2019 OR EARLIER

- Document must be in CMYK
- Layered PSD file may be submitted otherwise flattened Tif or High Res PDF.
- Please supply fonts with all PSD files.
- If supplying Tif files please delete all extra channels.

INDESIGN CC 2019 OR EARLIER

- Document must be in CMYK.
- Please supply all links and fonts.
- Please provide an converted EPS file.
- High Res PDF may also be submitted.

FILE PREPARATION

- Bleed is not required for TigerLink Designs.
- TigerLink is a seamless system, however, you may want to be conscience of text being split over vertical seams.
- All files should be submitted as whole graphics (not divided by panels) on vendor provided templates.
 Request templates prior to designing.
- Documents should be sized at 100% or exact scale (if sized to scale please provide that information).
- Final file and image size should be no less than 150 DPI at full print size or 300DPI at half scale.
- Review your files at 100% to assure that resolution quality is to your desired print quality.

FILE(s) UPLOAD

When you are ready to submit your files, please do so using our Hightail uplink: https://www.hightail.com/u/TigerDesignDep OR send a link using your preferred file transfer method.

WE HIGHLY RECOMMEND THAT YOU USE OUR SUPPLIED TEMPLATES FOR DESIGN.

Please contact your representative or visit our website at https://www.tigerpresentations.com/graphic-templates-for-retractable-banner-stands

SINGLE LINK SIZE

850mm x 2175mm

3 LINK SIZE (AS SHOWN)

2550mm x 2175mm

The above rendering is not to scale and should not be used as a template to build your graphic file.

This is a sample size of 3 stands, but TigerLink can scale up or down to as many links as you need!