

BLEED AREA

FRAMING

# Brite 37x91 Template

**Document Size:** 42" x 97" (includes bleed)  
**Finished Size:** 37"W x 91"H

*Images should be 150 dpi at full scale / 300 dpi at half scale.  
Please review design guidelines for additional file specs.*

■ ■ ■ **SAFE AREA 27"x81"**: Recommended safe area for important text and graphic elements. All elements within this area will avoid the frame and will remain lit.

■ **Frame:** This represents the 2" tubing that creates your Brite frame. Elements in this area will not light up but will be seen.

■ **Frame Bleed:** Elements outside this area may roll to the side of frame and could be hidden from view from certain angles.

■ **Finished Size:** This indicates the viewable area of your graphic.

■ **Bleed Area:** Elements within this area will not be seen and will be used for stitching.

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